



IMPROOVE

GEO/SEO Analyst (m/w/x) (Madrid/Remote)

Does your heart beat for search – and the future of search? Then you've come to the right place.

It's a match! Are you motivated, independent, and know exactly how to get websites not only into traditional search results but also into AI-driven answers? Then join a modern company with a unique culture and excellent development opportunities.

Your voice matters! We value proactive collaboration on equal footing to make our daily work both efficient and exciting.

We are Improve

We are Improve – for over 14 years at the intersection of search, content, and data-driven growth. Today, we combine experience with AI-powered processes, scalable systems, and sustainable visibility.

Your future responsibilities

- Develop innovative GEO/SEO strategies for both traditional search engines and AI-driven search (LLMs)
- Analyze markets, competitors, and search intent using modern SEO and AI tools

- Implement concrete actions to improve visibility, traffic, and conversions
- Build and automate workflows for data analysis and content optimization
- Create roadmaps and continuously optimize ongoing projects
- Present results and strategies in workshops and client meetings
- Ensure high quality of all deliverables, especially AI-generated outputs

SEO & AI tools are your daily instruments

You use tools like Sistrix, Ahrefs, or Screaming Frog, as well as modern AI tools, to derive data-driven strategies and achieve measurable results.

What you bring

- 3–5 years of experience in SEO (technical and/or content)
- Strong understanding of search engines, AI search, and LLMs
- Experience with SEO tools and analytics (GA4, GSC, Looker Studio)
- Hands-on experience with automation and AI workflows is a plus
- Strong analytical thinking and creative problem-solving skills
- Ability to manage multiple projects simultaneously
- Fluent in English (C1), additional languages are a plus

What we offer

- Responsibility and diverse projects with international clients
- 100% remote work & flexible working hours
- Flat hierarchies and a collaborative work culture
- Continuous learning in GEO, SEO & AI (incl. top-level experts)
- International environment and growth opportunities

Ready for the next step?

If you want to actively shape the future of search, we look forward to your application!

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